“For the Love of Dog – Have you hear of Blasto?”

Survey for dog owners:

1. How likely is it that you would pass this pamphlet on to a fellow dog owner (please circle)?
   Not at all likely  1  2  3  4  5  6  7  8  9  10  Extremely likely

2. Overall, how would you rate the pamphlet (please circle)?
   Excellent  Very good  Good  Fair  Poor

3. What did you like about the pamphlet?

4. What did you dislike about the pamphlet?

5. How organized was the information in the pamphlet (please circle)?
   Extremely organized  Very organized  Somewhat organized  Not so organized  Not at all organized

6. How attractive was the pamphlet to you?
   Extremely attractive  Very attractive  Somewhat attractive  Not so attractive  Not at all attractive

7. How helpful was the information in the pamphlet (please circle)?
   Extremely helpful  Very helpful  Somewhat helpful  Not so helpful  Not at all helpful

8. Was the amount of information in the pamphlet too much, not enough or about right (please circle)?
   Not enough information  1  2  3  4  5  6  7  8  9  10  Way too much information

9. Do you have any suggestions on how the pamphlet can be improved?